Product Carbon Footprint Approach and Calculation Methodology

CDP x CO2AI Pilot: Supplier methodology manual

APRIL 2023



Summary

Introduction

How to define my supplier data readiness level?

Calculation methodology per supplier data readiness

What is a Product Carbon Footprint (PCF)

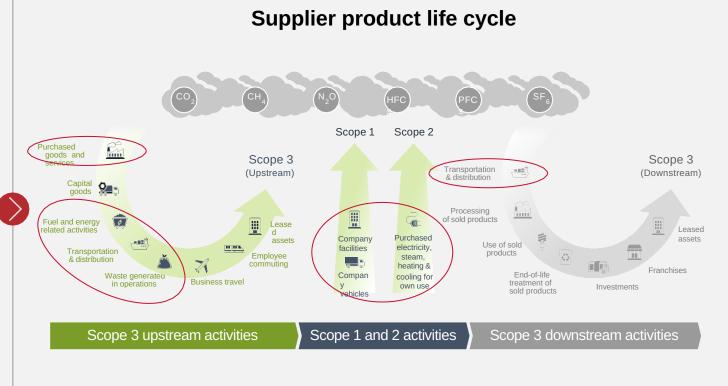


PCF measures the carbon equivalent emissions attributable to a product

It estimates the total emissions of greenhouse gas (GHG) associated with a specific product throughout its life cycle

PCF accounts for:

- Product related emissions of scope 1, 2
- Select product attributable S3 emission¹
- Product related Transport & Distribution emissions (S3 downstream) to client facilities



Categories included in PCF calculations (product attributable categories)

Manual terminology



Within this manual, the following terminology respectively refer to:

Studied product

Product for which we want to compute a Product Carbon Footprint (PCF)

Allocation rules

Guidelines to allocate company-level¹ emissions to the studied product

Client

Company requesting a PCF on CO2 AI Product Ecosystem

Supplier

Company submitting its PCF data on CO2 AI Product Ecosystem

Tier 2 supplier

Company providing the supplier with raw material (or packaging) needed to manufacture the studied product

Summary

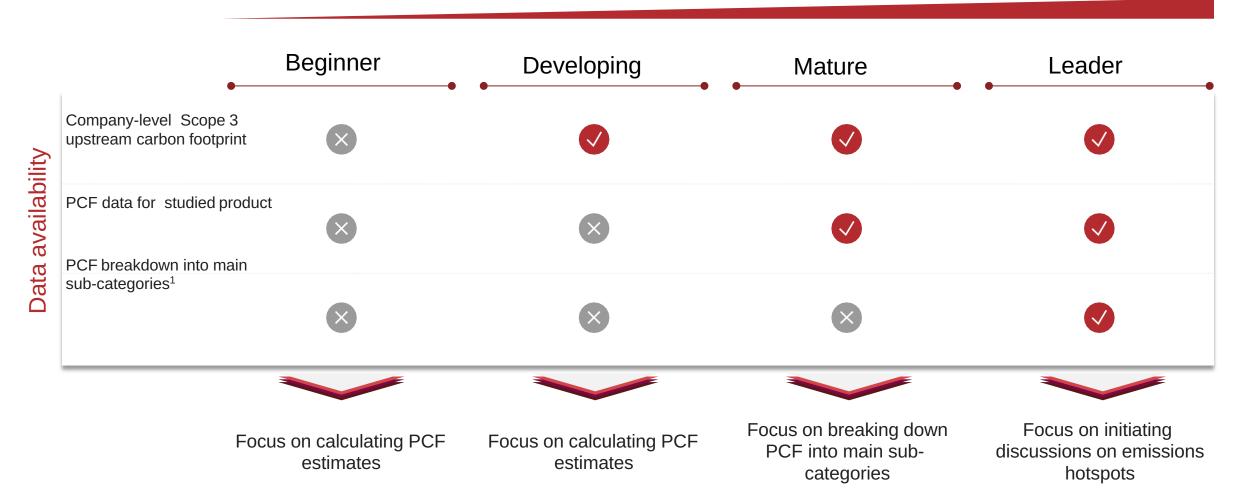
Introduction



How to define my supplier data readiness level?

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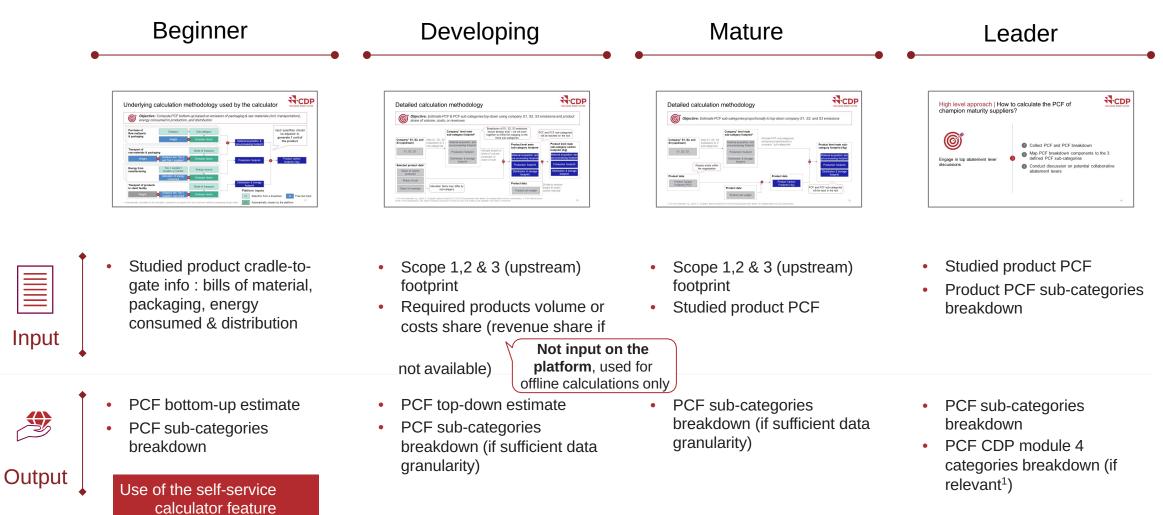
Data availability & effort needed to calculate PCF varies – 4 data readiness levels identified







You will find in this manual a differentiated workplan to reach PCF, depending on your supplier data readiness

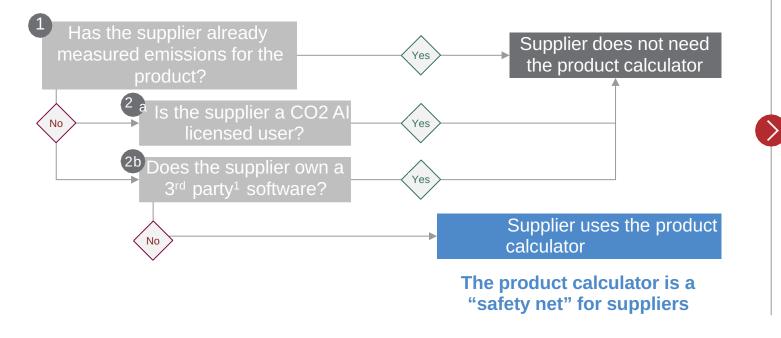


1. Meant only for suppliers already familiar with CDP module 4 questionnaire, no specific guidance provided



Product Ecosystem calculator aims to provide a safety net to suppliers who are not able to estimate their emissions

Several possible cases for how supplier may measure emissions prior to submitting those on the platform



But all suppliers submit emissions in the same way

Regardless of how suppliers measure emissions, the data is submitted on the platform by **filling the same data request form**

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Calculation methodology per supplier data readiness

Beginner Developing Mature Leadership

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Calculation methodology per supplier data readiness

Beginner Developing Mature Leadership

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High level approach | How to help Beginner maturity suppliers to calculate a PCF?



Compute PCF bottom-up based on emission of packaging & raw materials (incl. transportation), energy consumed in production, and distribution

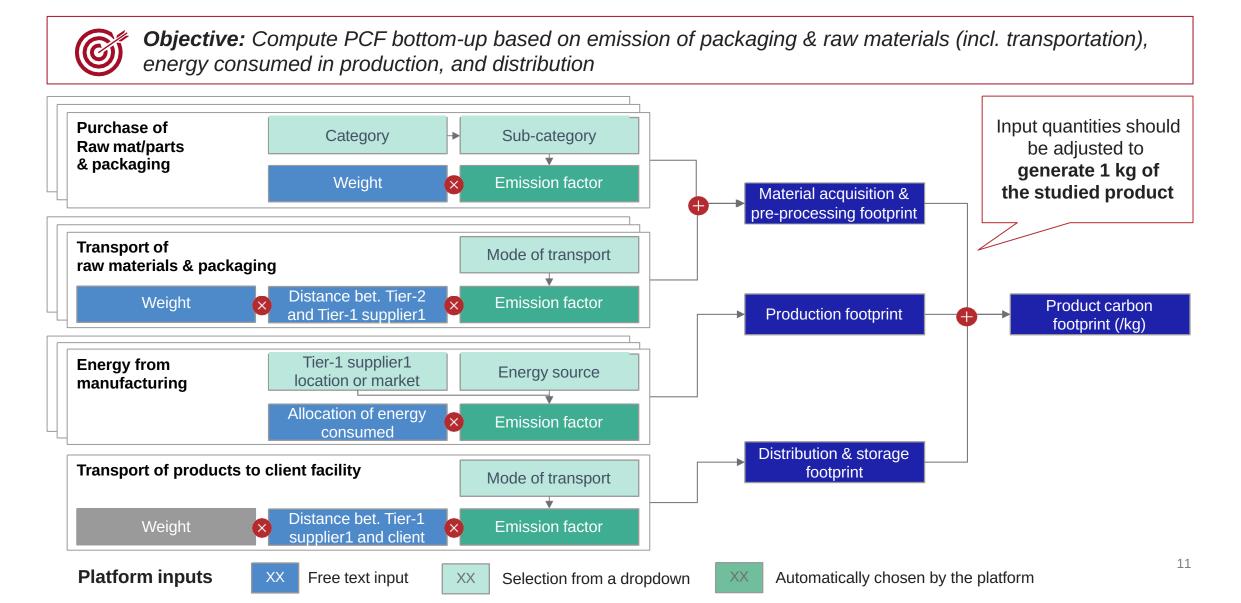
- Collect product cradle-to-gate inputs needed to generate 1 kg of product (cf. data request)
 - List of raw materials & packaging types, weights and transportation journey (inc. transport modes & distance) to your facilities
 - Quantity & type of energy consumed
 - Distribution journey¹ from your facilities to client facilities
- Align on allocation rules if needed (primarily for energy consumed)
 Zoom further

Disclose used allocation rules and justify the choice in the free text field when sharing PCF on the platform

Input activity data into free PCF calculator to get PCF estimate



Underlying calculation methodology used by the calculator



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We will leverage our calculator to compute the PCF



Zoom further		
P	Raw materials Category Select one Select one Mode of transport Select one Select one Select one Select one Mode of transport Select one Select one Distance km Remove	Total Emissions D kgCO_2eq/kg Material acquisition & pre-processing Production Distribution & Storage Why trust our calculator? © The calculator uses emission factors from several publicly available d © Information entered into the calculator is not saved or stored
	 Packaging material + Add item * Energy from manufacturing + Add item 	Only the total result from the calculator is shared with your customers results by category to better provide transparency into the total calcul
)	Transportation of semi-finished product between production sites Add item	
P	Transport from manufacturing to distribution Add item	

If not already completed, please share the **name and email of your point of contact** to receive login credentials

CDP

wever, we recommend you record the other

bases

CO2 AI

0 kgCO3eq/kg 0 kgCO3eq/kg 0 kgCO3eq/kg ILLUSTRATIVE – May evolve with future versions of the platform



Deep-dive| Purchase and transportation of packaging & raw materials

Raw materials Category Mineral re •	Subcategory Mining, q マ	Additional detail Not appli 👻	Type	Weight	g	Mode of transport Select one	Subcategory Select one 👻	Type Select one 👻	Distance	km	After data collection, it is required to work on allocation rule as pilot tool currently supports 1 transport mode per material
Category	Subcategory	Additional detail	Туре	Weight		Mode of transport	Subcategory	Туре	Distance		
Select one 🔻	Select one 🔻	Select one 🔻	Select one 🔻		g	Select one 👻	Select one 👻	Select one 👻		km	X Remove
Add item Packaging mat	terial ^{Subcategory}	Additional detail	Туре	con	isum	ing & raw n ption to pro ne studied	duce 1	Туре	Distance		
Select one 👻	Select one 👻	Select one 👻	Select one 👻		g	Select one 👻	Select one 👻	Select one 👻		km	× Remove
Add item											

- What are the types of packaging and raw materials needed in the production of the studied product?
- What quantity (weight in kg) is needed of each packaging and raw material to produce 1 kg of the studied product?
- For each packaging and raw material used in the production, what is the transport mode, distance covered (in km), and weight displaced (in kg) from your suppliers to your facilities? Please collect all transport modes

Packaging and raw material transportation emissions – Allocation rules

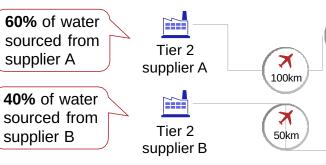
If your raw material (or packaging) is sourced through different journeys¹

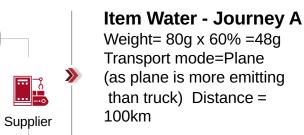
- Separate each journey as a different item line
- 2 Average the weight of each item line based on sourcing ratio

If your raw material are transported through several transport modes

- Identify the transport mode with highest emission factor (ranking available in allocation rules)
- Input transport mode with highest emission and corresponding distance covered along the journey

80g of water is needed to produce 1 kg of studied product





Item Water - Journey B Weight= 80g x 40% =32g Transport mode=Plane Distance = 50km A journey is defined as the distance & transport modes covered by a raw material (or packaging) with a known weight to get from a specific supplier plant to a specific production plant.

A raw material can be transported by several transport mode along its journey

1. Example of different journeys: 50% of raw material A is sourced from one supplier and 50% is sourced from another supplier

50km

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Deep-dive| Energy consumed in the manufacturing



Energy from manufacturing		Electricity EF ¹ can either be location based (Electricity country mix, e.g. France) when limited information is
Category Select one	Subcategory Select one 	available on provider contract, or market based (Electricity generation by fuel, e.g., renewables) when specific contract can be sourced
Select one		
Electricity country mix		
Electricity generation sources	5	
Heat & fuels		

- What is the energy consumed in (KWh) to produce 1 kg of the studied product?
- If energy consumed per studied product kg production is not available, allocate energy based on volume produced

Energy consumed emissions

Allocation of energy consumed in the production should be **revised based on each supplier**, taking into account available data and **existing internal processes to allocate energy consumption**

The following allocation guidelines can be **leveraged if there is no internal view on energy consumption** or emissions Refer to the document –Allocation rules -"How to determine the electricity generation type to be selected for the studied product?" for more detailed information

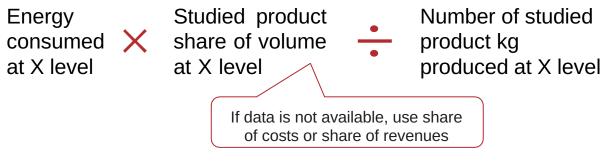


Step 1: Decide on energy type – for electricity :

- Where possible, source electricity contracts from each supplier to use market-based emission factors
- For a given geography¹, if you miss data about certain providers, then only use geography's location-based factors with aggregate emission factor to avoid any double counting

Step 2: Allocate energy consumption to 1 kg of product:

• Define a period & level at which the calculation will be conducted e.g., over the last 3 years at the plant level



Amount of energy consumed in the production of 1 kg of studied product (to be input in the platform)

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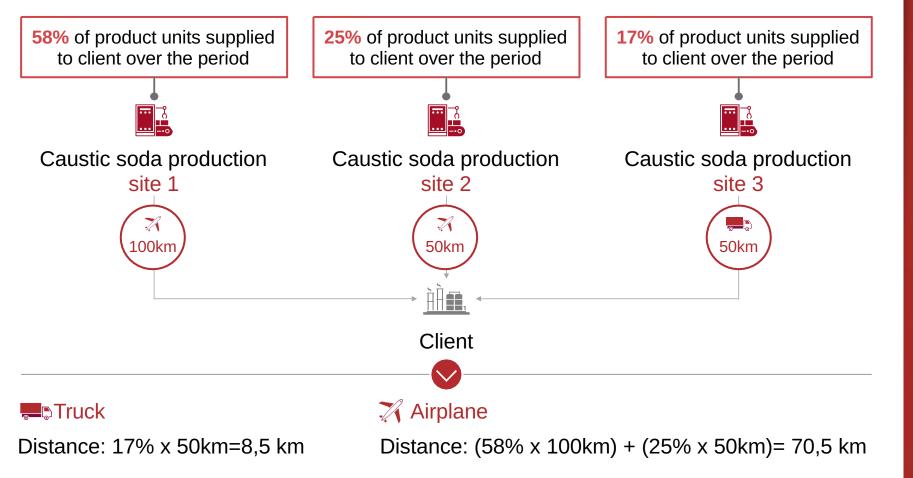
Deep-dive| Transportation of final product to client facilities

Transportation of semi-finished product between production sites								
Mode of transport Select one	Subcategory Select one 🗸 🗸	Type Select one 🛛 👻	Weight g	Distance km				
<u>Remove</u>								
+ Add item								
Transport from manufactur	ring to distribution							
Mode of transport Cargo ship	Subcategory Select one	Type Select one	Weight g	Distance km				
Remove								

- What is the unit of production currently used for the studied product? (e.g., 1L bottle, 1 roll)
- What is the journey covered by the studied product from your facilities to client facilities in terms of transport mode and distance covered (in km)? Please collect all transport modes

Special case: What if studied product is distributed through different journey to customer site?

Input an averaged itinerary into the calculator



A journey is defined as by the distance & transport means covered by the studied final product to get from a specific production site to a specific client location.

More than 1 journey for a single product¹?

Refer to the document – Allocation rules - "How to complete the transport section of the calculator when I can inform only 1 itinerary?" for more detailed information

1. Example of different journey: Customer sources the studied product from different production sites

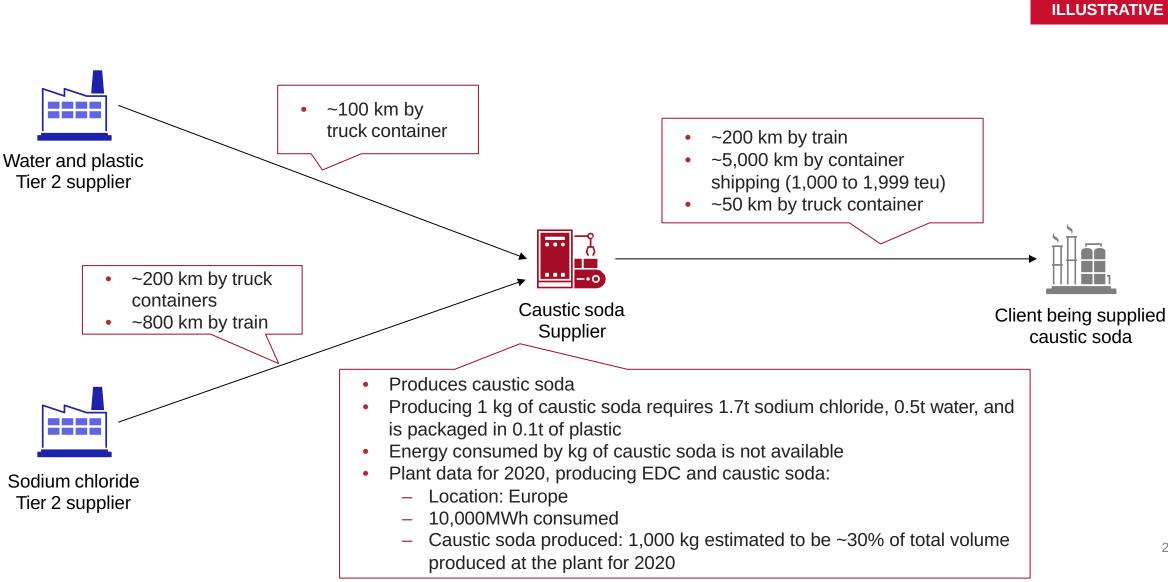
Recap | Data you will need to input the calculator



- 1. What is the unit of production currently used for the studied product? (e.g., 1L bottle, 1 roll)
- 2. What are the packaging and raw materials needed in the production of the studied product?
- 3. What quantity (weight in kg) is needed of each packaging and raw materials to produce 1 kg of the studied product?
- 4. For each packaging and raw material used in the production, what is the transport mode, distance covered (in km), and weight displaced (in kg) from your suppliers to your facilities? Please collect all transport modes
- 5. What is the energy consumed in (KWh) to produce 1 kg of the studied product? If energy consumed per unit produced is not available, collect relevant energy consumption data
- 6. What is the journey covered by the studied product from your facilities to client facilities in terms of transport mode and distance covered (in km)? Please collect all transport modes

Example: Caustic soda PCF for Beginner supplier

Overview of supplier situation





Example: Caustic soda PCF for Beginner supplier

Data input into calculator



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Raw materials

- Sodium chloride:
 - Weight: 1,700 kg
 - Transport: 1,000km through truck given that truck has a higher emission factor than train
- Water:
 - Weight: 500 kg
 - Transport: 100km by truck container

Packaging

- Plastic:
 - Weight: 100 kg
 - Transport: 100km by truck container

Energy consumed

- Type: location based country mix, European average given lack of more data
- Consumption:
 - For 1,000 kg of caustic soda: plant energy x share of volume = 10,000 MWh x 30% = 3,000 MWh
 - For 1 kg of caustic soda: 3,000 KWh

Distribution

- Transport: create one item per transport mode¹
 - 200 km by train
 - 5,000 km by 1,000 to 1,999 teu shipping container
 - 50km by container truck

Appendix - Beginner

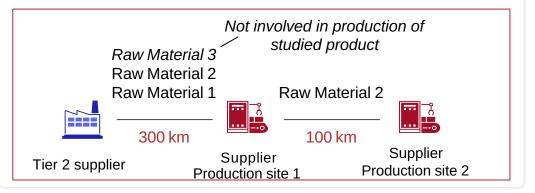


Special case: What if 2 different raw materials are shipped using the same transportation mean?

What if 2 raw materials are shipped using the same transportation mean, **how to avoid double counting**?

EXAMPLE

You have 1 truck transporting several raw materials (including raw material not used for studied product)



Emission factors being expressed in carbon intensity per kg of transported raw material (kgCO2eq./kg), there is **no risk of double counting**.

You can **directly enter the distance travelled by each raw material**.

Raw Material 2

Truck

400km

Weight: Idem

▲ Transport category:

▲ Travelled distance:

Raw Material 1

- Weight: Input the weight of raw material needed to produce 1 kg of product
- Transport category: Truck
- Travelled distance: 300km

Raw Material 3

▲ Do not input in the platform as this raw material is not needed to produce studied product

How to account for by-product emissions?

 Example: 2kg steel are used & 3,000 KWh of electricity are consumed in the manufacturing process to produce 1kg of studied product. Outputs of the process include: 1kg of studied product 500g of a co-product 70g of waste 							
			Studied product	Co-product	Waste		
Definition			Product whose PCF is being investigated	Output, with an economical value, used to input another product or directly sold to another company	Unused output, without any economical value		
Allocation rule				d between studied product & co- ona physical factor (e.g., weight)	No raw material nor energy allocated to waste		
Material acquisition & pre-processing	Steel		~67% of steel = 1,34kg Volume-based allocation	~33% of steel = 0,66kg Volume-based allocation	Okg of steel allocated to waste		
Energy	Electricity		~67% of energy Volume-based allocation	~33% of energy Volume-based allocation	0KWh of energy allocated to waste		

The list

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High level approach | How to help Developing maturity suppliers to calculate a PCF?



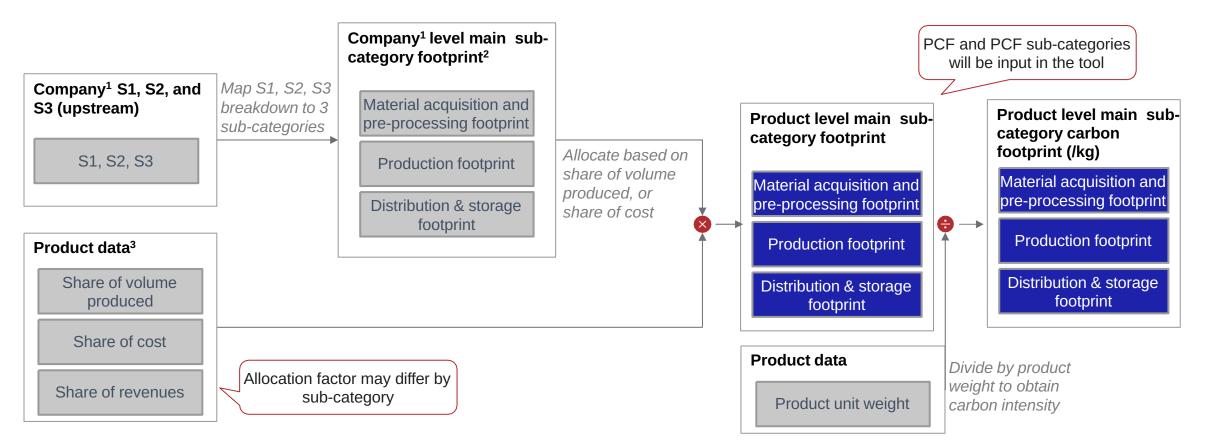
Estimate PCF and PCF subcategories breakdown top-down using company S1, S2, and S3 emissions and product share of volume/costs²

- Collection | Collect company-level¹ S1, S2, S3 emission data with full available granularity
- Mapping | Map company-level¹ S1, S2, S3 emissions to 3 defined sub-categories²
- Allocation | Apply product share of volume/costs³ to the mapping to estimate PCF and PCF subcategories

Detailed calculation methodology



Objective: Estimate PCF & PCF sub-categories top-down using company S1, S2, S3 emissions and product share of volume, costs, or revenues



1. Or more granular e.g., plant; 2. if supplier global footprint (S1,S2 & S3) granularity level allows for categorization across components; 3. If no internal proxy exists in the organization, use share of volume produced or share of cost, and if data is not available use share of revenues

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We will input the PCF and PCF breakdown on the tool

Do you have your CO₂eq emissions at product-level already available?*						
Yes 🔿 No						
Detailed Life Cycle level						
Emissions						
Material acquisition and pre-processing 30	kgCO₂eq/kg					
Production	kgCO₂eq/kg					
14	кусозец/ку					
Distribution and storage	kgCO₂eq/kg					
Product use 20	kgCO₂eq/kg					
End of life 3	kgCO₂eq/kg					

If not already completed, please share the **name and email of your point of contact** to receive login credentials

Mapping | We define 3 high level PCF Lifecycle categories



Refer to the document – High level lifecycle glossary - for more detailed information







Material acquisition and preprocessing

Starts with resources extraction, ends with product components entering your production facilities **Production**

Starts with product components entering your production facilities, ends with finished product exiting your production facilities

Distribution & storage

Starts with finished product exiting your production facilities, ends with product entering your client hands

Primarily S3 upstream

INDICATIV



Mapping | How to map company-level emission items into our 3 defined high-level PCF categories?

Scope	Scope details - emission items (GHG P.)	High-level Lifecycle categories (GHG Protocol)		
Scope 3 upstream	Purchased goods & services	Material acquisition & pre-processing		
	Capital goods	Not included in PCF		
	Fuel & energy related activities	Material acquisition & pre-processing		
	Transportation & distribution	Material acquisition & pre-processing		
	Business travel	Not included in PCF		
	Employee commuting	Not included in PCF		
	Leased assets	Not included in PCF		
	Treatment of waste generated in operations	Production		
	Direct emissions from owned company facilities	Production		
Scope 1	Direct emissions from owned company vehicles	Upstream transportation to your production facility: Material acquisition & pre-processing Within your own operations: Production Downstream transportation to your client: Distribution & S.		
Scope 2	Purchased electricity, steam, heating	Production		
Scope 3 downstream	Transportation & distribution	Distribution & storage		

Source: GHG Protocol; BCG analysis



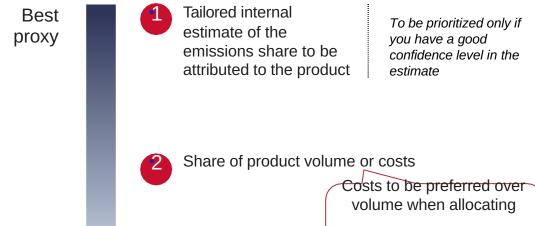
Allocation | How to allocate company-level¹ emissions to studied product?

"Material acquisition &

pre-processing" stage

Prioritize allocation factor

in below order, depending on data availability



Fallback proxy Share of product revenue



Allocate company-level¹ emissions based on chosen proxy

Define a period & level at which the calculation will be conducted e.g., over the last 3 years at the company level

Lifecycle stage emissions

Studied product share (based on chosen proxy) Number of units produced

for studied product

Or company-level total emissions if data granularity did not allow lifecycle mapping

Product Lifecycle stage carbon intensity

Data you will need to obtain a top-down PCF





What is the unit of production (e.g., 1L bottle) currently used for the studied product and its weight?

Emission

- How many units of the product were produced on a given period / level?
- What are the components that compose the S1, S2, and S3 emissions? Please 3 collect all available granularity levels

data

How do these components map to defined Lifecycle subcategories₁?



Do you have an internal estimate of the share of the emissions on a given period / level that should be attributed to the product? If not, please collect share of volume produced or

share of cost over the period / level to be used as a $proxy^2$

Example

Company A produces caustic soda in units of 2 kg

Company A plant level emissions (2020):

- Raw mat. & packaging: 200 ktCO2e
- Non-product attributable: 100 ktCO2e
- Production: 500 ktCO2e
- Distribution: 50 ktCO2e

Company A plant level data (2020):

 Caustic soda: 1,000 units produced accounting for ~40% of volume & 45% of costs

Data input



Caustic soda PCF sub-categories

PCF material acquisition and pre-processing
 $= \frac{(Plant level material emissions * \% of costs)}{Number of units produced} = \frac{(200ktCO2eq * 45\%)}{1000 units} = 0.08ktCO2e$ PCF production
 $= \frac{(Plant level production emissions * \% of volume)}{Number of units produced} = \frac{(500ktCO2eq * 40\%)}{1000 units} = 0.2ktCO2e$ PCF distribution & storage
 $= \frac{(Plant level distribution emissions * \% of volume)}{Number of units produced} = \frac{(50ktCO2eq * 40\%)}{1000 units} = 0.02ktCO2e$

Caustic soda PCF

- PCF¹ of all caustic soda produced = sum of PCF sub-categories emissions
 = 0.08ktCO2e + 0.2ktCO2e + 0.02ktCO2e = 0.3ktCO2e
- Carbon intensity of caustic soda = caustic soda PCF/ caustic soda weight = 0.03ktCO2e / 2kg=0.015ktCO2e/kg

^{1. 100}ktCO2e non-product attributable processes (e.g., employee commuting, business travel) emissions are not included into PCF.

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High level approach | How to help Mature maturity suppliers to breakdown a PCF?



Estimate PCF sub-categories proportionally to top-down company S1, S2, and S3 emissions

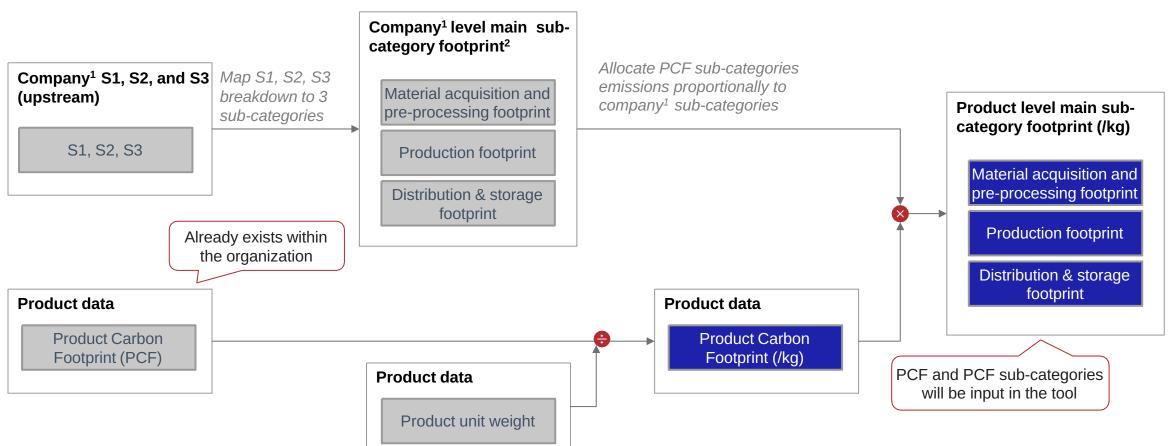
- **Collection |** Collect company-level¹ S1, S2, S3 emission data with full available granularity
- Mapping | Map company-level¹ S1, S2, S3 emissions to 3 defined sub-categories²
- Allocation | Allocate PCF sub-categories emissions proportionally to company¹ subcategories

Detailed calculation methodology



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Objective: Estimate PCF sub-categories proportionally to top-down company S1, S2, and S3 emissions



1. Or more granular e.g., plant; 2. if supplier global footprint (S1,S2 & S3) granularity level allows for categorization across components;

Mapping | We define 3 high level PCF Lifecycle categories



Refer to the document – High level lifecycle glossary - for more detailed information







Material acquisition and preprocessing

Starts with resources extraction, ends with product components entering your production facilities **Production**

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Starts with finished product exiting your production facilities, ends with product entering your client hands

Primarily S3 upstream

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Mapping | How to map company-level emission items into our 3 defined high-level PCF categories?

Scope	Scope details - emission items (GHG P.)	High-level Lifecycle categories (GHG Protocol)		
Scope 3 upstream	Purchased goods & services	Material acquisition & pre-processing		
	Capital goods	Not included in PCF		
	Fuel & energy related activities	Material acquisition & pre-processing		
	Transportation & distribution	Material acquisition & pre-processing		
	Business travel	Not included in PCF		
	Employee commuting	Not included in PCF		
	Leased assets	Not included in PCF		
	Treatment of waste generated in operations	Production		
	Direct emissions from owned company facilities	Production		
Scope 1	Direct emissions from owned company vehicles	Upstream transportation to your production facility: Material acquisition & pre-processing Within your own operations: Production Downstream transportation to your client: Distribution & S.		
Scope 2	Purchased electricity, steam, heating	Production		
Scope 3 downstream	Transportation & distribution	Distribution & storage		

Source: GHG Protocol; BCG analysis

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We will input the PCF and PCF breakdown on the tool

Emission values

You can use CO2AI free tool to help you assess your product level emissions, open calculator

Material acquisition and pre-processing *

Value *Textfield label *kgC02/kgImage: construction *Value *Textfield label *kgC02/kgImage: construction *Distribution and storage *Value *Textfield label *kgC02/kgImage: construction *Value *Textfield label *kgC02/kgImage: construction *Value *Textfield label *Value *Image: construction *Value *Image:

If not already completed, please share the **name and email of your point of contact** to receive login credentials



Data you will need to breakdown PCF into Lifecycle stages



¹ What is the unit of production (e.g., 1L bottle, 1 roll) currently used for the studied product and its weight?

- Emission data
- 2 What is the PCF of the product?
 - What are the components that compose the S1, S2, and S3 emissions? Please collect all available granularity levels

How do these components map to our defined sub-categories¹?

Example

Company A produces caustic soda in units of 2kg

Over 2020, Company A conducted an emission analysis and identified a caustic soda of PCF of **0.3ktCO2e/kg** without further breakdown

Company A plant level emissions (2020):

- Raw mat. & packaging: 200 ktCO2e
- Non-product attributable: 100 ktCO2e
- Production: 500 ktCO2e
- Distribution: 50 ktCO2e

Data input



Plant-level emission sub-categories

- Total plant level attributable emissions¹ = 200ktCO2e + 500ktCO2e + 50ktCO2e = 750ktCO2e
- Material acquisition and pre-processing = 200ktCO2e, (i.e. ~27% of total plant emissions)
- Production = 500ktCO2e (i.e. ~67% of total plant emissions)
- Distribution & storage = 50ktCO2e (i.e. ~6% of total plant emissions)

Caustic soda PCF

• PCF = 0.3ktCO2e/kg

Caustic soda PCF sub-categories

- PCF Material acquisition & pre-processing
 - = (*Plant level material emissions ratio* * *PCF*) = 0.03*ktCO2e/kg* * 27% = 0.08*ktCO2e/kg*
- PCF Production
 - = (Plant level production emissions ratio * PCF
- PCF Distribution & Storage
 = (Plant level distribution emissions ratio * PCF) = 0.03ktCO2e/

) = 0.03ktCO2e/kg * 67% = 0.2ktCO2e/kg

) = 0.03ktCO2e/kg * 6% = 0.02ktCO2e/kg

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1. 1. 100ktCO2e non-product attributable processes (e.g., employee commuting, business travel) emissions are not included into PCF.

Summary

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High level approach | How to help Leader maturity suppliers to breakdown a PCF?



Map your PCF breakdown into our defined categories & engage in emissions hotspots discussions

Collecting | Collect PCF and PCF breakdown

Mapping | Map PCF breakdown components to the 3 defined PCF sub-categories

Suppliers already submitting to **CDP module 4** can directly share module 4 breakdown on the platform¹

3 Engaging | Conduct discussion on emissions hotspots

Mapping | We define 3 high level PCF Lifecycle categories



Refer to the document – High level lifecycle glossary - for more detailed information







Material acquisition and preprocessing

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Starts with product components entering your production facilities, ends with finished product exiting your production facilities

Distribution & storage

Starts with finished product exiting your production facilities, ends with product entering your client hands

Primarily S3 upstream

ILLUSTRATIVE – May evolve with future versions of the platform

We will input the PCF and PCF breakdown on the tool

Emission values

You can use CO2AI free tool to help you assess your product level emissions, open calculator

Material acquisition and pre-processing *

Value * Textfield label * kgCO2/kg
Production *
Value * Textfield label *
kgCO2/kg
Distribution and storage *

Value *

Textfield label *

kgCO2/kg 🤍

If not already completed, please share the **name and email of your point of contact** to receive login credentials





Data you will need to map your PCF breakdown into Product Ecosystem sub-categories

Product data

- What is the unit of production (e.g., 1L bottle, 1 roll) currently used for the studied product and its weight?
- ² What is the PCF of the product?

Emission data

What are the components of the PCF? Please collect all available granularity levels



How do these components map to our defined sub-categories¹?